Salford City Mayor Election

Thursday 6 May 2021 A voter's guide



Make your mark X IN Salford



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Introduction

You, as a Salford voter will have the opportunity to decide who will become the city's third elected City Mayor on Thursday 6 May 2021.

The City Mayor leads the council and has overall responsibility for the delivery of all council services. The role incorporates the powers that belong to the Leader of the Council/Cabinet in other local authorities. The City Mayor is directly accountable to local people. The City Mayor's role is different and separate to that of the Ceremonial Mayor whose role is to carry out ceremonial duties and chair council meetings. The City Mayor is elected by voters in Salford whereas the Ceremonial Mayor is elected by fellow Councillors.

The City Mayor will not be a councillor although existing councillors can stand as candidates for election. He/she will attend council meetings and can speak and vote at those meetings. This booklet contains a full list of City Mayor candidates and an election address from those candidates.

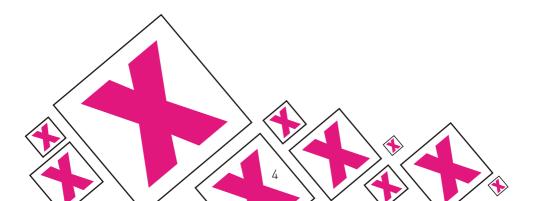
Each election address has been provided by the individual candidate, along with any photographs or artwork. It sets out their own views and policies; not those of Salford City Council. This booklet also provides information on the voting process and how the votes are counted.



Role of the City Mayor

The City Mayor is Salford's political, strategic and community leader and, as such, has wide and varied powers. The City Mayor has responsibility for services including:

- Adult social services
- Children's social services
- Crime and disorder
- Economic development
- Health
- Housing
- Land and property
- Libraries
- Leisure and sport
- Recreation and parks
- Refuse collection
- Trading standards
- Waste and street cleansing



Salford's City Mayor must appoint a Statutory Deputy City Mayor from amongst the elected Salford Councillors and he/ she will be supported by a Cabinet made up of Councillors who will help him/her develop and implement these policies.

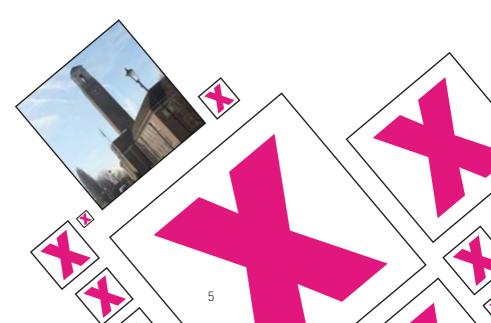
And

In consultation with his/her Cabinet, the City Mayor will develop the budget for the council to agree, to meet the needs of the city's residents.

And

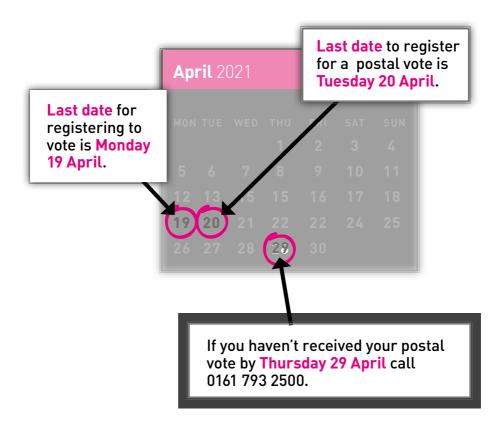
It is also the responsibility of the City Mayor to develop and maintain strong links with partners across the city, including community groups, businesses and the voluntary sector. The City Mayor also promotes Salford nationally and internationally as a city in which to live, work and invest.

The City Mayor is usually elected for a four-year term but in this instance it will be three years. The Coronavirus Act 2020 ruled that the postponement of May 2020 elections should be ignored in determining the years in which subsequent elections of elected mayors are to be held.



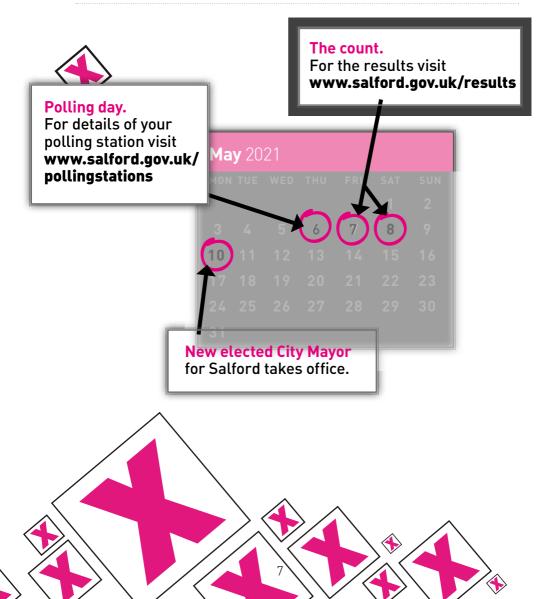
You, as a Salford voter will have the opportunity to decide who will become the city's third elected City Mayor on Thursday 6 May 2021.

Key dates - April





Key dates - May



Thursday 6 May 2021 elections



*An electoral review undertaken in 2019 by the Local Government Boundary Commission for England resulted in changes to Salford's ward boundaries with all 60 councillor seats up for election on Thursday 6 May three councillor seats per ward.

Voting guidance

We have been working hard across the council to ensure that voting at polling stations will be as safe as possible during the current COVID-19 situation. Health and safety assessments have been carried out at all venues so that a range of appropriate safety measures will be in place that you will need to follow. The safety of members of the public and employees is of the upmost priority so it's important to remember to wear face coverings to help keep people safe.

Visit **www.salford.gov.uk/mayelections** for further information about elections including videos explaining the different ballot papers and what to expect at a polling station.

The **Salford City Mayor** and **Greater Manchester Mayor** elections use a different voting system from the 'first past the post' voting system used for the local election. The **Salford City Mayor** and **Greater Manchester Mayor** election voting system is called the supplementary vote system and is explained in more detail in the next section.

The **Salford City Mayor** election ballot paper will be **green**, the **Greater Manchester Mayor** election ballot paper will be **yellow** and the **local** election ballot paper will be **white**.

Who can vote in the local, Greater Manchester Mayor and Salford City Mayor elections?

To vote in the **local, Greater Manchester Mayor and Salford City Mayor** elections, you must be:

- At least 18 years of age on Thursday 6 May 2021 and
- Be registered to vote; and
- Be a British citizen, commonwealth citizen, Irish Republic citizen or EU citizen



Postal voters

If you are a postal voter, please ensure that your completed postal ballot papers are returned as soon as possible. If you have not received your postal ballot papers by Thursday 29 April 2021, call the elections helpline on 0161 793 2500. Please follow the instructions sent with your postal pack ensuring that you provide your signature and date of birth on the security statement that you return with your ballot papers.

There is a short video explaining how to complete your postal pack at **www.salford.gov.uk/mayelections** in the voter guidance section where you can also find details of priority postboxes.

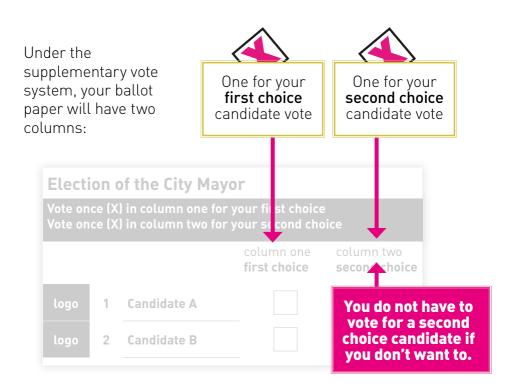


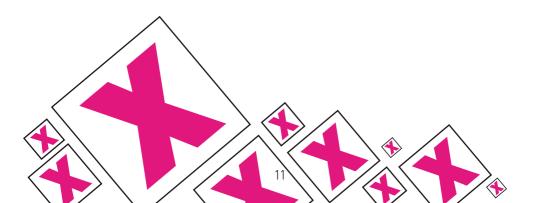
Proxy voting

If you are unable to vote in person at a polling station on Thursday 6 May 2021, then you can apply for a proxy vote enabling you to nominate someone else to vote on your behalf. The deadline for applications for a proxy vote is 5pm on Tuesday 27 April 2021.

However if an emergency has arisen and you will be unable to cast your vote on polling day you can apply for an emergency proxy vote until 5pm on Thursday 6 May 2021. This is only for a genuine emergency. For example, something that you weren't aware of before the normal proxy vote application deadline, such as having to self-isolate. By law a signed application form is required to allow an emergency proxy vote. Please call the elections helpline on 0161 793 2500.

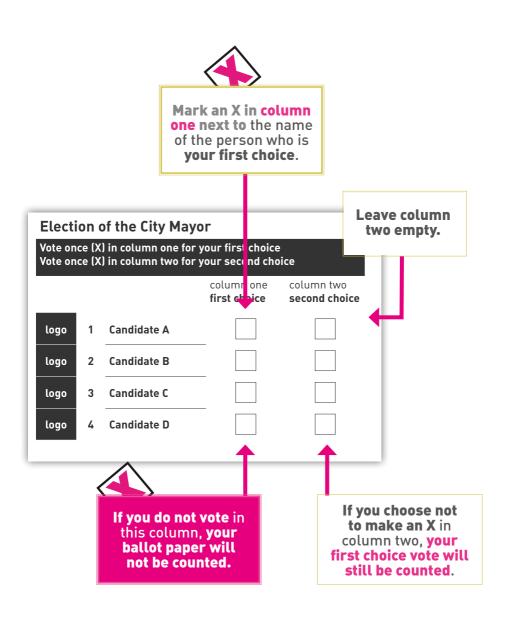
Supplementary vote system - guidance on the voting process for the Salford City Mayor and Greater Manchester Mayor elections





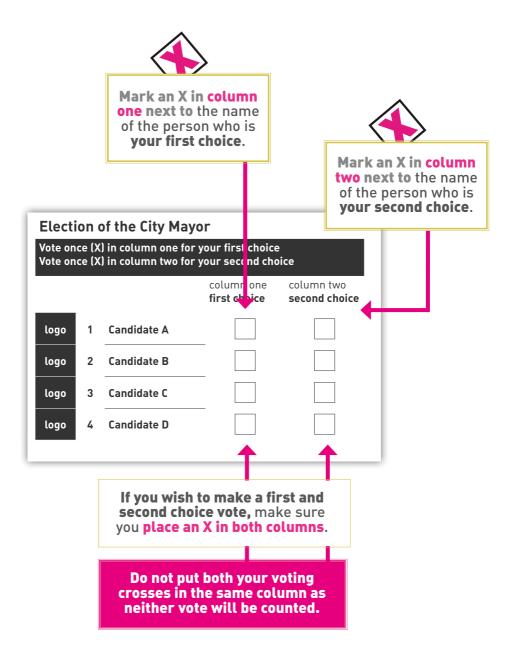
Sample ballot paper for voter making a

first choice vote only



Sample ballot paper for voter making a

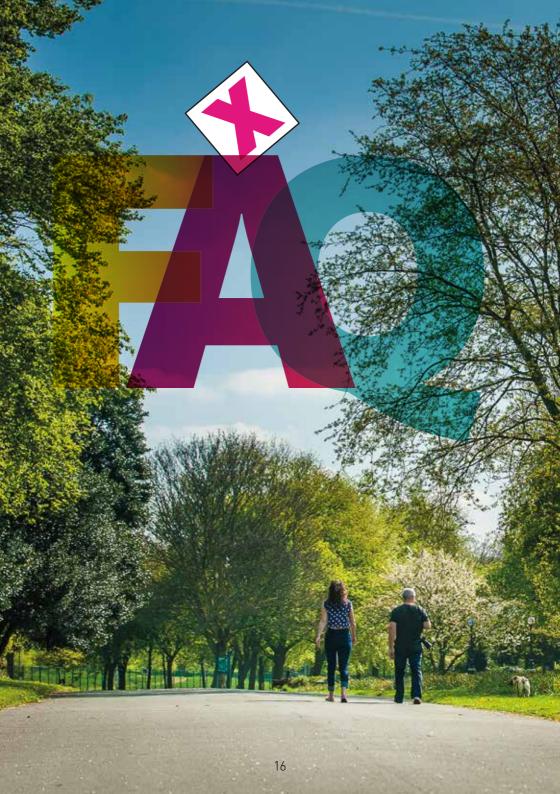
first and second choice vote



Supplementary vote system - How will the Salford City Mayor and Greater Manchester Mayor be chosen?

- Initially, all the first-choice votes on the ballot papers are counted.
- If any candidate gets more than 50% of the total number of first choice votes cast, they will be elected as mayor.
- If no candidate gets more than 50% of the first-choice vote, the two candidates with the highest number of first-choice votes stay in the contest. The rest of the candidates are eliminated.
- The second-choice votes on the ballot papers of the eliminated candidates that have been cast for the two remaining candidates are counted and added to their first-choice totals. Whoever has the most votes is elected as mayor.





Frequently asked questions



Q Why two votes for one mayor?

A The law states that the voting process for the Salford City Mayor and Greater Manchester Mayor elections must be done this way. It also allows you to say who would be your second choice if your first choice is not in the top two after the first round of counting and if there is not an outright majority winner at that stage.



Q How do I mark my vote?

A Mark your vote with a single X in each of the two columns. You have two votes - one for your first choice and one for vour second choice of candidate.

Q What happens if I don't make a second choice?

Your first choice vote will still be counted.



Q What happens if I only make an X in the second choice column?



Your vote will not be counted because no one will know who your first choice candidate was.



Q What happens if I vote for the same candidate as my first and second choices?



Your first choice vote will be counted but your second choice vote will not be counted.

Q What happens if I mark an X in the first choice column for more than one candidate?

A Your vote will not be counted as it will be unclear as to which candidate is your first choice. If you wish to vote for two candidates then you must mark an X in column one for your first choice candidate and an X in column two for your second choice candidate

Q What if I put 1 and 2 on the mayoral ballot paper for my first and second choice?

A Your vote may not be counted because it is not clear what you mean. You should mark your votes with an X.

Q With the local election being on the same day do I vote the same way for that as well?

🛕 No. For this year's local election you have three votes for councillors for the ward where you live. This follows changes to Salford's ward boundaries in an electoral review in 2019 so 2021 is an 'all out election' where all 60 council ward seats are up for election. Please put no other marks on the ballot paper otherwise your vote may not be counted. It is only the City Mayor ballot paper (green) and the Greater Manchester Mayor ballot paper (yellow) where you vote for your first and second choice (if you wish) candidates.

Q When will the polling stations be open?

A Polling stations will be open from 7am to 10pm on Thursday 6 May 2021. The location of your polling station is shown on your poll card.



Q I have lost my poll card, can I get another one?

🛕 If you are on the electoral register, then you don't need a poll card to vote so another one won't be sent to you. You can attend the polling station and staff there will help you. The poll card is just to tell you that elections are taking place and where your polling station is located. For help finding your polling station, please visit www.salford.gov.uk/ pollingstations or call our elections helpline on 0161 793 2500.

Q Why has every voter been sent a booklet? That must cost a lot of money.



A The law requires every registered voter to be sent their own copy so that they get a chance to see who the candidates are.

Q When will the votes be counted?

The votes will be counted from 11am on Friday 7 May 2021 for the local elections and from 11am on Saturday 8 May 2021 for both mayoral elections.* The results of the local election will be published on the council's website in the evening of Friday 7 May 2021 at www.salford.gov.uk/results and the results of both mayoral elections will be published in the same place on Saturday 8 May 2021.

*Correct as this went to print in April. Election timings are set by central government.



Candidate election addresses

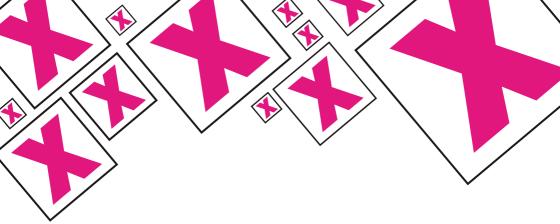


The candidates

There are six candidates standing for the position of City Mayor. Election addresses from four of them can be found in this booklet. The order in which they appear in the election booklet was determined by lots drawn by the Returning Officer, a video of which can be seen on our website at **www.salford.gov.uk/ mayelections**.

All candidates are listed alphabetically opposite:





Stuart Antony Cremins

Independent

Paul Dennett

Labour Party p	bage 2	26
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Wendy Kay Olsen

Green Party..... page 24

Stephen Stuart Ord

Independent page 22

Jake Overend

Liberal Democrats

Arnie Saunders

The Conservative Party Candidate.....page 28

For Salford Mayor, its towns and villages, and for you.

I served 8 years as a Labour Councillor until I brought out into the public 'the Local Authority Scandal of the decade', regarding planning corruption around the old Crescent Police Station. Add in cronyism, Councillors in power for their 6th decade, anti-semitism, bullying and loony left factionalism and it left me and many others feeling disillusioned and that nothing was changing for the better.

I promise a full and independent inquiry into the alleged illegal political actions that blocked the renovation of the old Crescent Police Station. The Council are currently negotiating a multi million pound settlement to pay for Labour's wrongdoing. If you think those involved should pay, then vote for me, I will push for their prosecution and financial compensation for you and the City.

A Brexit Mayor for a Brexit City

The Labour Party will rejoin the EU. We need a Left Brexit Movement, proud of its own country.

Your Health

COVID - we must support people back into good health and employment. We must help businesses get back to work creating wealth and new jobs.

Your Home

Housing has become ever more important. At the end of the current Mayor's term, barely a handful of homes have been built. I will build more, better insulated homes.

💋 Your Safety

I will hold to account those responsible for policing failures. 80,100 crimes were left unrecorded on Labour's watch, and the Conservatives cut 21,000 police officers.

Your City

It isn't just time to Clean up the Town Hall, it's Time to Clean up the City. We have all come to appreciate our local green spaces over the past year. Too many areas have been neglected. I will invest in improving our environment.

Your Environment

Save The Peat, Chat Moss is not safe in Labour's hands. We need real commitments and targets to stop climate change. Part of this includes not building on peat land.

Your Choice

End the elected Mayor? Do you still want an elected Mayor? I will arrange a ballot for you to decide.

卢 Your Children

Kids have had a hard time with Covid lockdown. We will have to be creative together to help them achieve their full potential.

Your Salford History

Immediate emergency repairs for Buile Hill Mansion as the first step to reopening to you. Who would you trust, someone like me who has restored a listed building in Salford or the people who left it to rot?



Your Streets

It's been a harder winter than most. The roads are in a terrible condition. They must be made safe for you.

📕 Your Stadium

The council should not be in the business of running stadiums. We will look to sell the A. J. Bell Stadium and reinvigorate the stalled regeneration in your area.

Please follow me on Facebook where I will tell you more about my plans. I want to hear YOUR ideas on what will make Salford a greater place to live.



STEPHEN ORD

For Salford Mayor, its towns and villages, and for you.







WENDY OLSEN FOR MAYOR

ABOUT WENDY OF SEN - SAFEORD MAYOR CANDIDATE

SALFORD

"I'm an economist. My career is in promoting fair employment. I fight for equality in pay across ethnic and gender groups. I have been a Trustee, a treasurer, a secretary and a Chair in Salford community groups. As Salford Mayor I will stick up for Salford people."



VOTE FOR WENDY OLSEN

Wendy Olsen Contacts: Phone 07891 266635 Email wendy.olsen@greenparty.org.uk

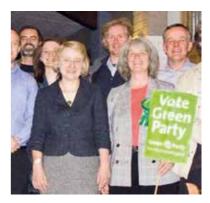


https://vote.greenparty.org.uk/ and https://actionnetwork.org/groups/salford-green-party

WENDY OLSEN: WORKING WITH PEOPLE AND GETTING THINGS DONE

Safe homes and secure tenancies "I am proud to say I favour registering all landlords and all multi–occupancy homes, and ensure top–quality housing," said Wendy Olsen. Green homes are well– insulated. PROTECTING GREEN SPACES

HOUSING



Wendy Olsen with Natalie Bennett in Silk Street, Salford

"I'm determined to protect all our green land. I want to speak up for Salford! With more schools and nurseries, more green space will be needed."

Climate jobs include making insulation, installing double glazing, roofing, and work on recycling

The Council budget can also be tweaked toward funding youth workers and park wardens.

TRANSPORT



We need more well-connected transport. Walking, cycling and public transport can work together. We fought for Bus Re-Regulation and we won. We now have Greater Manchester buses coming under local control. So we need a single flat fare.

Wendy Olsen will fight for better clean—air policies in Salford. Less standing traffic. More "Cycle To Work" and "Cycle For Fun".

WENDY OLSEN: A FRIENDLY FACE ON SALFORD COUNCIL

Paul Dennett For a better and fairer Salford

Dear resident,

For those who don't recognise me, I am your elected City Mayor in Salford and I am hoping to be re-elected following May 6th.

A lot has changed in local government over the past decade.

Since 2010, almost all schools have been privatised through academies. Budgets have been cut by over 50% from national government - and our nation's roads and infrastructure have been savaged by cuts. Across the country, youth centres, leisure centres, maternity units, libraries and other services have been closed. Other services like bin collections have been reduced. All the while, the economy has struggled and the number of low-pay jobs has grown.

It has not been an easy time to lead a Council. But in Salford, since 2016 I have fought hard to make the right choices to shield residents from the worst effects of cuts.

We kept our libraries open. We opened a maternity unit at Ingleside to replace the one lost from Salford Royal. We found the resources to raise the pay of Key Workers like carers. We invested in our charity and voluntary groups. We ended rip-off contracts, bringing highways and infrastructure back under public control saving money for local rate payers.

And we've also remembered that our city needs investment. That's why we're building Council houses - tackling our housing crisis and building homes in Salford people can afford. It's why we invested in MediaCity - bringing new jobs to Salford. It's why we've invested in our parks and green spaces - bringing 7km of new walking and cycle paths into use, with plans for over 16km more. Future plans to build Port Salford will bring thousands more well paid jobs to our city in future.

Times are hard - but the decisions we have taken as a city mean that new industries and jobs are returning to Salford - even as other areas of the country struggle.

Let's keep investing in new jobs. Let's keep investing in our environment. Let's keep building a better city for our children. Please vote Paul Dennett on May 6th.

Salford Labour

Paul Dennett

Your Salford, our ambition

10 year plan to tackle the housing waiting list

A strategy to house the 6,000 people currently waiting for a home

Restore Buile Hill Mansion and set up a heritage commission

Tory planning law from 2012 threatens our heritage buildings. We need to work to protect them

Improve the performance of our Secondary Schools

I will create a new Secondary Education Officer to monitor standards

Establish Salford as a Learning City

Lifelong Learning should be available to all Salford residents

Introduce and Insourcing Commission

Put an end to rip off private contracts People before Profit!

Clean up our streets

I promise to declare war on fly-tippers and pot-holes

Enact 'The Salford Way'

A plan for an economy that works for everyone not just a tiny few

Democratising the public realm

Salford parks, streets, venues and public spaces should be available to all

Push the Green Agenda

Our city has already been called the greenest in the North West and the most sustainable in all England. We need to protect our planet for our children

Lobby Government for fairer funding

Too much is wasted on crony COVID contracts, and given to leafy shire counties. Local Government should get fair funding











Did you know?

Did you know Salford Council was named the most 'Climate Friendly' Council in the North West by Friends of the Earth?

Did you know unemployment in Salford is down 3,182 since 2016?

Did you know 960 new businesses set up in Salford between 2018-19?

Did you know Salford Council has set up a dedicated housing service for veterans, and we won a Silver Medal in the Defence Employer Recognition Scheme from the MoD?

Did you know Salford Council has planted 5,000 new trees since 2016!

Read our full manifesto at: salfordlabour.com/salford-labour-manifesto

Promoted by Jack Youd on behalf of Paul Dennett, all at 222 Barton Lane, Salford M30 OHJ.

DearResident

You can help deliver the change Salford needs.

Right now, Salford has a lot to be proud of. Because the past decade has seen a transformation in our city.

We're now home for international businesses, broadcasters, and a football club that is going from strength to strength. People come from miles around to visit our theatres and to go shopping at the Quays.

We're finally on the map.

And now the real hard work begins.

Because as far as we've come as a city, there's still a long way to go.

We need more good jobs for local people. We need investment. And we need leadership that's going to make sure we're on the front foot in the fight against climate change.

Now as we rebuild from the pandemic, you have the chance to make these things a priority. So we can make sure we're building on the successes of the last 10 years. Keeping our progress as a city going.

And I've got a plan to work with the government to ensure that Salford gets exactly what it needs to get even better. Securing investment as part of the Levelling Up Agenda. And working with the team of local Conservative councillors to make sure we deliver on local issues.

I am a rabbi by profession. I have been a chaplain in a Salford Care Home for many years. I have served as a chaplain to HM Forces as well as padre in GM Army Cadet Force. I have visited hospitals and prisons. I have ministered to the sick and infirm as well as the poor and destitute.

I know the problems faced by ordinary people in Salford.

And I'm the person you can trust to make sure the next 10 years of our city are ones we celebrate for years to come. With jobs, investment, and action on the environment.

But I can't do it without your support.

So vote for me on 6th of May and together, we can deliver the change Salford needs.

Yours Sincerely

Arnie

ARNOLD SAUNDERS:

With your help, we'll



Let residents have their say on new

developments: By adopting a neighbourhood plan that gives you the power to decide what you want from any future developments. So all projects work for the people that live near them. We will continue to support residents in fighting to protect our precious green space.



Carry out a review of waste and

recycling: To look at ways we can reduce the amount sent to landfill. Making sure our area is leading the way on the environment.

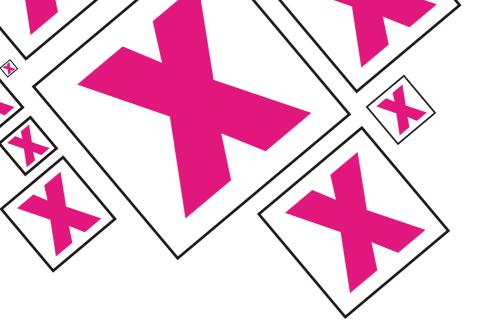


Drive forward investment in our local area: By setting up a commission ran by business leaders to promote our wonderful city - attracting the investment and creating the jobs we need.



Vote Arnold Saunders. Vote Conservative.

Prepared by Robin Garrido (Election Agent) on behalf of Arnold Saunders, both of 143 The Green, Worslev M28 2PA.



Salford City Mayor Election Thursday 6 May 2021

Don't forget to vote



If you need help reading this booklet or require it in a different format, please contact 0161 793 3195.

If you need this document translated, please contact us on the number below.

Czech

Pokud potřebujete přeložit tenhle dokument do vašeho jazyka, kontaktujte nás na uvedeném čísle.

French

Si vous avez besoin d'une traduction de ce document, veuillez nous contacter sur le numéro mentionné ci-dessous.

Polish

Jeśli potrzebują Państwo kopię tego dokumentu przetłumaczoną na Państwa język, prosimy o kontakt na numer podany poniżej.

Somali

Haddii aad u baahan tahay dukumiintigan oo luuqaddaada ku turjuman, fadlan naga la soo xiriir nambarka hoos ku qoran.

Russian

Если Вам нужен перевод данного документа на русский язык, пожалуйста, свяжитесь с нами по ниже указанному номеру.

Chinese

如果您需要此文件翻譯成中文,請用以下電話號碼與我們聯絡。

如果您需要此文件翻译成中文,请用以下电话号码与我们联络。

Hindi

यद आिपको इस दस्तावेज का अनुवाद आपकी भाषा में चाहयि, तो कृपया नीचे दयि नंबर पर हम से संपर्क करें।

Punjabi

ਜੇ ਤੁਹਾਨੂੰ ਇਸ ਦਸਤਾਵੇਜ ਦਾ ਤਰਜਮਾ ਤੁਹਾਡੀ ਭਾਸ਼ਾ ਵਰਿ ਚਾਹੀਦਾ ਹੈ, ਤਾਂ ਕਰਿਪਾ ਕਰਕੇ ਹੇਠ ਦੀਤੇ ਨੰਬਰ ਤੇ ਸਾਡੇ ਨਾਲ ਸੰਪਰਕ ਕਰੋ।

Tigrinya

ነዚ[້]ሰነድ ናብ ቋንቋ**ኾም ክቱር**ጐም እንተደኣ ደሊ*ኽም*ዎ፡ በዚ ኣብ ቃ**ሕቲ ተጠቒሱ ዘሎ ቁጽሪ ተሌፎን** ደዊልኩም ተወከሱ።

Arabic اذا احتجت لان تترجم هذه الوثيقة الى لغتك, فالرجاء الاتصال بنا على الرقم المبين اسفله. اگر شما ترجمهٔ اين مطلب را به زبان خود نياز داريد، لطفاً از طريق شماره تلفن زير با ما تماس بگيريد. ^{Kurdish Sorani} پويوهنديمان پيره بكه له ريّگهى ئمم ژمارهيمى خوارهوه. Pashto كچيرى ددى سند ترجمه پخپله ژبه غواړى، لطفاً په لاندى شميره مونږ سره اړيكه ونيسى.

اگرآپ اِس دستاویز کا اپنیزبان میںترجمہ چاہتے ہیں، توبرائے مہربانی نیچے دئیے گئے نمبر پر رابطہ کیجئے۔

🕽 0161 793 3195

For further information:

Visit **www.salford.gov.uk/mayelections** call the elections helpline on **0161 793 2500** or email **elections@salford.gov.uk**

Go to www.salford.gov.uk/mayelections for further guidance including videos explaining the different ballot papers, what to expect at a polling station and how to complete a postal vote.

